

ABSTRACT

AUDIO/VIDEO PRODUCTION METHOD

5 A method of facilitating identification of audio and/or video productions,
comprising the steps of maintaining a register of unique program identification codes
which identify corresponding audio/video productions, assigning a new unique
program identification code on request from a producer of a new audio/video
production, and up-dating the register with the new unique program identification code
in association with the new audio/video production. The unique identification code
may be a UPID or the like. The method includes acquiring items of audio/video
10 material for use in forming the new audio/video production, generating during the step
of acquiring the audio/video material items a unique identifying code for each of the
audio/video material items, and populating the register with the unique identifying
codes in association with the unique program identification code. The unique
identifying code may be a UMID or the like.

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Fig. 1